

Web Design Packages Pricing: Medium Website

Price Range: \$1,500 - \$2,000

A medium website is a great option for a small to medium-sized business.

Package includes:

- 5-7 Page Web Design that is Mobile-Friendly
- Includes a Blog as one of your pages
- WordPress (or another platform) Content Management System: This will let you update your text and images going forward
- 1 Year of Web Hosting
- Domain Name
- Local Search Engine Optimization
- Google My Business Set-up
- Social Media Links to sites like your Facebook & Twitter pages
- Google Analytics Set-up
- Technical Support
- Option to pay a monthly fee for content updates (\$50-\$75 per hour)

What's Good:

- If you can afford it, then increasing the size of your website to 6-8 pages will be an even better option for you.
- In addition to the local search engine optimization and the Google My Business setup, this package offers a blog and other pages where you can promote your products and services which will further help you rank in searches.
- It's important to make sure that your website is mobile-friendly because more people are searching on their mobile devices these days.
- Google Analytics can provide you with lots of data to help you see how your website is performing.
- You can get help if you have any technical issues.
- You have the option to pay extra for adding more content to your site which is important for ranking higher.
- A 5-7 page website will help you portray a professional image to your customers.

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Digital Integration for Programming and Educational Consulting



What's Bad:

- If you are not very comfortable with technology, then you might find it challenging to update your product pages. images, etc. on your own, however, you could pay the extra each month to have this done for you.
- The blog will allow you to add content to your website to rank higher in search results, however, you need to have the time and expertise to write this content and to make it search engine optimized.