

## Web Design Packages Pricing: Large Website

**Price Range:** \$2,500 - \$4,000

A large website is a better option for a larger business that has many different products or services to promote.

### Package includes:

- More than 7 Page Web Design that is Mobile-Friendly
- Includes a Blog as one of your pages.
- WordPress (or another platform) Content Management System: This will let you update your text and images going forward.
- 1 Year of Web Hosting
- Domain Name
- Local Search Engine Optimization
- Google My Business Set-up
- Social Media Links to sites like your Facebook & Twitter pages
- Google Analytics Set-up
- Technical Support
- Option to pay a monthly fee for content updates (\$50-\$75 per hour)

### What's Good:

- If you need to display more products and services, then increasing the size of your website to 12 pages will be a great option for you.
- In addition to the local search engine optimization and the Google My Business setup, this package offers a blog and even more pages where you can promote your products and services which will further help you rank higher in searches.
- It's important to make sure that your website is mobile-friendly because more people are searching on their mobile devices these days.
- Google Analytics can provide you with lots of data to help you see how your website is performing.
- You can get help if you have any technical issues.
- You have the option to pay extra for adding more content to your site which is important for ranking higher.
- A more than 7-page website will help you portray a very professional image to your customers.

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### What's Bad:

- If you are not very comfortable with technology, then you might find it challenging to update your product pages. images, etc. on your own, however, you could pay the extra each month to have this done for you.
- The blog will allow you to add content to your website to rank higher in search results, however, you need to have the time and expertise to write this content and to make it search engine optimized.
- This may be more than you need. It's best to discuss your needs with a website company that you trust to determine what size website you need.