

Web Design Packages Pricing: Small Website

Price Range: \$1,000 - \$1,200

A small website as opposed to a basic webpage will give you a slightly better online presence.

Package includes:

- 3-5 Page Web Design that is Mobile-Friendly
- Includes a Blog as one of your pages
- WordPress (or another platform) Content Management System: This will let you update your text and images going forward
- 1 Year of Web Hosting
- Domain Name
- Local Search Engine Optimization
- Google My Business Set-up
- Social Media Links to sites like your Facebook & Twitter pages
- Google Analytics Set-up

What's Good:

- If you have a bigger budget, then increasing the size of your website to 5 pages will be a better option for you.
- In addition to the local search engine optimization and the Google My Business setup, this package offers a blog that will help you rank higher in searches.
- It's important to make sure that your website is mobile-friendly because more people are searching on their mobile devices these days.
- Google Analytics can provide you with lots of data to help you see how your website is performing.

What's Bad:

- If you are not very comfortable with technology, then you might find it challenging to update your content on your own and you may find Google Analytics confusing.

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- The blog will allow you to add content to your website to rank higher in search results, however, you need to have the time and expertise to write this content and to make it search engine optimized.
- A 3-5-page website is still on the small side, and it will not give your potential customers a very good impression of the professionalism of your company.
- If you have any technical issues, you will need to figure it out yourself or pay for technical support.